Partnership Opportunities

A 12 month+ initiative to drive commitment and action ahead of COP28, hosted 06-17 November 2023, Dubai Expo City, UAE
The Path to COP26 was a pioneering campaign for the finance sector, bringing together over 60 signatories, including 20 financial institutions representing £2 trillion in assets to drive finance for positive change before, during and after COP26.

The campaign was focused around 4 key workstreams: Adam Smith at the COP, Finance for Nature, Faith in the SDGs and Net Zero Pensions.

The 15 month programme culminated in a range of public and private hybrid events at iconic locations in and around Glasgow during the two weeks of the UN climate summit.

At COP26, our partners derived great value from connecting with peers, sharing thought leadership, engaging in our events and being part of an action-oriented community of practitioners.

“COP28 must be a ‘solutions COP’ and our campaign will bring the finance world together to move from commitment to implementation, measurement, and reporting.”

Dame Susan Rice
Chair, Global Steering Group
Global Ethical Finance Initiative

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Image: Loch Lomond, Scotland, venue of the Finance for Nature programme as part of our Path to COP26 activities
PATH TO COP26 ACCOMPLISHMENTS AND ACTIVITIES

The Path to COP26 campaign brought together stakeholders from across finance and beyond for the Glasgow summit. In the run up to, during and after the summit, we organised meetings, events and campaigns to enable finance to work for COP26, and COP26 to work for finance. Learn more by viewing our Path to COP26 Photobook »

We hosted events across Glasgow during COP26, from the historic Glasgow University to the picturesque banks of the famous Loch Lomond.

Our SDG Financial Products Platform launched, with a $100m+ SDG-linked sovereign bond fund from Aegon Asset Management.

We creatively updated Adam Smith’s most famous work, publishing *The Wealth of Nations in the 21st Century* essay series and hosting a unique performance based upon his life.

The campaign saw participation from ministers of the UK, Indonesian and Scottish Governments, former COP Presidents, CEOs of global financial institutions, senior central bank officials from the UK, Ghana and Pakistan, and High-level Climate Action Champions.

Our events comprised workshops, product launches, seminars, private meetings, report launches and lectures, linking climate to faith, nature, pensions and economics.

We published two reports examining the contribution pensions and retirement savings can make towards the climate crisis.

With our partners UKIFC and LSEG, we launched the High-level Working Group on green sukuk, aimed at unlocking Islamic finance for climate action.
PATH TO COP26 REPRESENTATIVE SIGNATORIES

+ OVER 50 ADDITIONAL LEADING FINANCIAL SERVICES BODIES, PROFESSIONAL AND INSTITUTIONAL BODIES, ACADEMIC INSTITUTIONS, CAMPAIGNING ORGANISATIONS AND ENVIRONMENTAL SIGNATORIES
The Path to COP28 is an opportunity to showcase the work you are doing on climate finance. By joining an established programme with a track record of success at COP, you can get the most out of the climate summit and deliver effective climate action.

The campaign is a platform for collaboration on climate finance, which is built upon our inclusive approach, high-level contacts in multiple governments and UN agencies and links with the finance industry. Our Path to COP26 campaign hosted regular dialogues to share updates on the COP process, best practice among the finance sector, and progress from financial institutions.

Our Accredited Observer status from the UN provides us with access to both the Blue and Green zones at COP28, while our team's experience at past COPs gives us the knowledge of both the formal and informal processes to ensure that Path to COP28 campaign members are able to deliver on their ambitions at COP28.

Joining the Path to COP28 campaign gives a unique opportunity to build your network, share your work, learn from leaders in the field and drive climate action.

“The Path to COP28 is inclusive global campaign open to all and we invite financial institutions and financial services stakeholders from across the globe to get involved.”

Chris Tait
Chief Operating Officer
Global Ethical Finance Initiative

Contact Chris Tait on chris@globalethicalfinance.org to discuss the strategic partnership opportunities associated with our forthcoming Path to COP28 programme »
PATH TO COP28 PARTNERSHIP OPPORTUNITIES

Headline Partner
£POA
Primary branding with a comprehensive, mutually agreed programme of activities to run throughout the 12-month initiative

Strategic Partner
£10k+
Opportunities such as branding, speaking, partnering on a workstream, collaborating on research projects, reports and accessing the wider GEF1 programme

Supporter
No cost
Informal partnership to promote and, where appropriate, participate in Path to COP28 activities and events

Learn more about partnership opportunities »
THE PATH TO COP28 (2023)

Within the context of the war in Ukraine, inflation, geopolitical tensions, and the Covid-19 pandemic markets in 2022 have been considerably volatile and thus building on the momentum of COP26 has proved to be challenging. Whilst COP27 will continue to enhance the scope of initiatives around mitigation, adaptation, finance, loss and damage, at Global Ethical Finance Initiative (GEFI), we are looking ahead to COP28 as the next key milestone in terms of measuring progress on climate action.

With finance now firmly embedded on the COP agenda we will build upon our successful Path to COP26 campaign to ensure the finance sector in the UAE, Middle East and beyond takes decisive action ahead of COP28.

The Path to COP28 campaign will seek to encourage and support financial institutions to transition from climate commitments to implementation, measurement, and reporting. With over 12 years’ experience in ethical finance, a portfolio of established initiatives and events, strong GCC knowledge and an extensive global network the Path to COP28 campaign will bring together stakeholders from across finance and beyond to drive climate action before, during and after COP28.

The first finance-focused campaign for COP28 is committed to making finance work for COP28, and COP28 work for finance.

OUR PLANS

The Path to COP28 will be launched in Dubai on 24th October 2022. The 12 month programme will include a range of activities and events under each of our four core workstreams.

Delivering Net Zero
Financing Nature & Biodiversity
Unlocking Islamic Finance
Financing the SDGs
PATH TO COP28 WORKSTREAMS

Our programme will be focused on four core workstreams with indicative themes and activities outlined below:

**Delivering Net Zero**
- Engaging with Glasgow Financial Alliance for Net Zero (GFANZ) to increase awareness and engagement amongst global financial institutions
- Reviewing the approaches to Net Zero by family offices and sovereign wealth funds
- Continuing to support pension providers to transition to Net Zero
- Encouraging banks to decarbonize their lending books
- Supporting Governments to meet their Nationally Determined Contributions (NDC) targets
- Raising awareness and increasing adoption of Climate-related Financial Disclosures (TCFD) reporting
- Exploring the challenges around climate data
- Including climate finance as a key thematic across our event programme

**Unlocking Islamic Finance**
- Progressing the work of the Global Islamic Finance & SDGs Taskforce to raise awareness and inspire action amongst global Islamic finance institutions
- Positioning green and sustainable sukuk, via the High-Level Working Group on Green and Sustainable Sukuk, as innovative financial instruments that can attract capital at scale
- Encouraging Islamic finance institutions to engage with global initiatives such as PRI and UN PRB
- Publishing an Ibn Khaldun essay series that focalises today’s challenges through the eyes of one of the greatest social scientists of the Middle Ages
- Exploring the process of going beyond Halal to Tayyib in Islamic finance

**Financing Nature & Biodiversity**
- Partnering with UNDP to deliver an anchor session at the Nature for Life Hub 2022, 28-30 November
- Publishing a thought leadership series covering:
  - Taskforce on Nature-related Financial Disclosures (TNFD)
  - A Scottish perspective on TCFD and nature
  - Measuring biodiversity
  - Key Challenges for private sector investment
- Engaging with UN Biodiversity Conference (COP15) via virtual events and social media
- Including nature finance as a key thematic across our event programme

**Financing the SDGs**
- Promoting SDG linked financial products to attract new funds
- Facilitating the development of innovative financial products that are SDG aligned
- Publishing, in partnership with UNDP, a thought leadership series covering:
  - Introduction to the SDGs
  - SDG Impact Standards
  - Fixed income
  - Listed equities
  - Banking
  - Reporting and Assurance
- Including Financing the SDGs as a key thematic across our event programme
PATH TO COP28 INDICATIVE ACTIVITIES

We will work with our campaign partners to co-develop a mutually beneficial programme aligned with COP28. This can range from leveraging GEFI's existing events and projects to developing bespoke activities or a combination of both.

Research and Publications
Essay Series
Policy Positioning Papers
Market Reports
Thought Leadership Articles / Blogs

Events
Meetings
- Campaign stakeholder updates
- GEFI account management
Pre, During and Post COP
- Webinars
- Private round tables / workshops
- Blue zone/green zone and in-host city side events
Summit
- Ethical Finance ASEAN
- Ethical Finance Global
- SDG Hive programme

Communications
Press / Media Campaigns
- YouGov surveys
- OpEd
- News releases
Open letters
- COP President
- Governments
- Regulators
- Financial institutions
Social media engagement
- Twitter
- LinkedIn

Product / Initiatives
Platform to launch new products / initiative
Platform to promote existing products / initiatives to a global audience
Co-develop new products / initiatives

PATH TO COP28 TIMELINE

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Product / Initiatives
Platform to launch new products / initiative
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Co-develop new products / initiatives

PATH TO COP28 TIMELINE

Learn more about partnership opportunities »
ABOUT GLOBAL ETHICAL FINANCE INITIATIVE

We are a non-profit organization, based in the UK with a global footprint. We are dedicated to enabling finance to deliver positive change for global communities whilst helping achieve the UN's Sustainable Development Goals.

Since the Ethical Finance Round Table Series was founded in 2010, we have grown into a leader in curating and hosting the global ethical finance debate, with a global network of over 15,000 finance professionals.

Our flagship annual Ethical Finance Global Summit has become the premier platform for open, honest and progressive discussion and debate. Our Path to COP26 programme was one of the largest financial services campaigns for COP26 – the Glasgow climate summit.

Our core team has expertise in corporate finance, ethical finance, faith-based finance, sustainability, economics, banking law & governance and communications.

We are guided by our Global Steering Group, chaired by Dame Susan Rice and representing global financial services leaders passionate about making finance work for positive change.

OUR CORE PARTNERS

As a non-profit organisation we have enjoyed multi-year support from a range of core partners. The support, which tends to be financial, contributes to our operating expenses and enables us to embark on new events, projects, and initiatives.

To avoid the risk of 'greenwashing' our core partners must demonstrate a shared vision for a financial system that serves people and the planet.

Our core partnerships are not transactional and go beyond merely contractual relationships. We are looking for something more transformational and two-way: a meaningful partnership, where shared goals are at the core of the strategy and impact is achieved for both partners.
In our hands, now lies, not only our own future, but that of all other living creatures with whom we share the earth.

Sir David Attenborough, Broadcaster