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Ethical Finance 2020, 6-7 October 2020
RBS Conference Centre, Edinburgh

Ethical Finance 2020 (EF2020) will facilitate an holistic conversation among the world's foremost business, political, civic and social leaders to network, share and co-develop a fairer, more sustainable financial system.

It is now widely recognised that the financial services sector has a fundamental role to play in delivering universally supported targets such as the Paris Agreement and the UN's Sustainable Development Goals.



EF2020 - Protecting our Future: Moving from Talk to Action

The summit will consider some of the most pressing systemic global challenges that have brought into question a capitalist model and financial system defined by inequality and unequal economic development.

EF2020 will pose the difficult questions, inspire progressive discussions and showcase practical solutions to encourage and support financial institutions to drive finance for positive change.

Power Round Tables

EF2020 will include a series of exclusive power round tables involving senior specialists in select thematic for deep dive discussions.

DAY 1 - Green and Sustainable Finance Principles to Practice - Banking on Change
• Policy and Regulation - role of banking sector in hitting zero carbon targets?
• Climate-related financial risk and climate smart lending
• SDGs/Principles for Responsible Banking
• Green/sustainable FinTech

DAY 2 - Separating Fact from Fiction - Investing for a Sustainable Future
• ESG integration across asset classes & avoiding "green washing"
• Bridging the SDG financing gap
• Asset owner challenge - decarbonising portfolios: The Debate - engage v divest
• Unravelling the investment opportunities for the circular economy

Target Audience

- Asset managers and impact investors
Banks and credit providing institutions
Pension funds and insurance companies
Private foundations, endowments and family offices
Development finance institutions

- Financial advisors / wealth managers and individual investors
Local / central Government and regulators
Multilateral bodies
Not-for-profits (incl charities, social enterprises)
Professional advisors
Academic institutions / students

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### Delegate Feedback on our Unique Approach

*"It's easy to get jaded about attending events, but when they are put together so thoughtfully, with a range of excellent speakers and moderators, and where the only things that are pitched to you are ideas, considered views and best practice examples, it really is a breath of fresh air. Well done to all at Global Ethical Finance Initiative (GEFI) for putting on an outstanding event. I've never found it easier to pay attention for a whole day."*

**Managing Director, UK advisory**

### Interested in Sponsorship Opportunities?

There are an exciting range of sponsorship opportunities available to work with GEFI for Ethical Finance 2020 and other events throughout the year. We are happy to work with you to tailor sponsorship packages to suit your marketing objectives and budget. For Sponsorship and Supporter opportunities please contact

[Sponsor@globalethicalfinance.org](mailto:Sponsor@globalethicalfinance.org)

For Media Partnership opportunities please contact

[Events@globalethicalfinance.org](mailto:Events@globalethicalfinance.org)



**Ethical Finance 2019 – Please visit [www.ethicalfinance2019.com](http://www.ethicalfinance2019.com) to access the video content and event summary.**

 Rt Hon Gordon Brown Former Prime Minister of the United Kingdom	 Nicola Sturgeon First Minister of Scotland	 The Most Rev and Rt Hon Justin Welby Archbishop of Canterbury
 Michael Mee Co-Founder, GSV Asset Management / Co-Founder, CEO, CIO, GSV Capital	 Dame Susan Rice Non-Practitioner Member, Banking Standards Board	 Sir Roger Gifford Chair, Green Finance Institute
 David Pitt Watson Consultant Investor and Author	 Sarah Breedon Executive Director, UK Deposit Takers Supervision	 Sakier Nussleboh CIO, Hermes Investment Management

### Path to COP26 Campaign



To help build momentum towards the UN Climate Summit in Glasgow in November 2020 all existing and planned GEFI activities in 2020, including EF2020, will be aligned to COP26 as part of an integrated year-long campaign entitled the "The Path to COP26".

Please visit [www.pathtocop26.com](http://www.pathtocop26.com) for further information.