Together with UNDP and Scottish Government, Ethical Finance 2019 will convene over 500 leading finance practitioners from across the globe to help define and shape the transition to a sustainable financial system where finance delivers positive change.

Draft Agenda
October 2019

*All information may be subject to change

Welcome to Ethical Finance 2019
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| 0815 – 0900 | Registration & Networking Breakfast |                                                                                                       |                                                                                                                  | MC Introduction  
Simon Thompson, Chartered Banker Institute  
Word of Welcome  
1. Omar Shaikh, GEFI  
2. Dr Lena Wilson CBE, RBS  
Confirmed Keynote  
Dame Susan Rice, Banking Standards Board |
| 0900 – 0930 | Welcome & Keynotes                | • Introduction from MC  
• Words of welcome from organisers, hosts and core partners  
• Industry keynote  

Moderator  
Simon Thompson, Chartered Banker Institute  
Presentation (7 mins)  
Sarah Breeden, Bank of England  
Confirmed Speakers  
1. Sarah Breeden, Bank of England  
2. Dame Susan Rice, Banking Standards Board  
3. Gary Gillespie, Chief Economist, Scottish Government  
4. Dr. Adesola Kazeem Adeduntan, First Bank of Nigeria |
| 0930 – 1045 | Panel 1 – Global Leaders          | • Bank of England’s work on enhancing financial system resilience to climate change  
• Global macro-trends in the banking sector in relation to the ‘ethical’ / ‘ESG’ agenda  
• Economist view on environmental drivers and inclusive economic growth (trickle-down economics not materialized) and the role of ethical finance in distributing wealth  

Moderator  
Simon Thompson, Chartered Banker Institute  
Confirmed Speakers  
1. Sarah Breeden, Bank of England  
2. Dame Susan Rice, Banking Standards Board  
3. Gary Gillespie, Chief Economist, Scottish Government  
4. Dr. Adesola Kazeem Adeduntan, First Bank of Nigeria |
| 1045 – 1115 | BREAK                            |                                                                                                                                                                                                           |                                                                                                                                  |
| 1115 – 1200 | Global Framework Showcase – UN    | • Introduction to the UN PRB (what they are about  
• Aligning banking strategy with societal goals  
• Challenges for banks in implementation and target setting  
• Demonstrating impact – how the PRB can make a positive contribution to society  

Interviewer  
Liesel Van Ast, UNEP FI  
Confirmed Speakers  
1. Simon Connell, Standard Chartered  
2. Stephen Hibbert, ING  
3. James Vaccaro, Triodos Bank NV |
| 1200 – 1300 | Panel 2 – Reforming Banking Culture – How do we Restore Trust and Confidence? | • Creating and regulating an ethical culture within banking organisations  
• Digital ethics  
• Relationship between law, regulation and ethics  
• Data privacy and ethics  
• From relationship banking to transactional banking – sales culture and incentive structures  
• Enhancing gender diversity and the implication on the approach to product strategy and culture  

Moderator  
Corinne Carr, PeopleNet  
Confirmed Speakers  
1. Giles Cuthbert, Chartered Banker Institute  
2. Dr Costanza Russo, Queen Mary University of London  
3. David Blunt, FCA  
4. Charles Haresnape, Gatehouse Bank  
5. Elaine Priest, RBS |
| 1300 – 1400 | LUNCH                             |                                                                                                                                                                                                           |                                                                                                                                  |
| 1400 – 1430 | Keynote – Accelerating Green Finance | • Global trends in green finance  
• Positioning the UK as a world-leading hub for green finance  
• Green Finance Institute strategy  

Presentation (Video Address)  
Archbishop of Canterbury  
Confirmed Speaker  
Sir Roger Gifford, Green Finance Institute |
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| 1430 – 1530| Panel 3 – Accelerating Green Finance                                   | • Role of regulators and financial institutions in addressing the climate emergency  
• Outlook for the Green Loans Principles and Green Bond Principles  
• Challenges in structuring green debt instruments  
• Retail – desire and demand for green products  
• Risks of green washing  
• Banks issuing SDG bonds – financing the SDGs  
Moderator: Clare Foster, Shepherd and Wedderburn  
Confirmed Speakers:  
1. Nick Silver, Climate Bonds Initiative  
2. Robert King, HSBC  
3. Peter Knott, Green Investment Group  
4. Sir Roger Gifford, Green Finance Institute |
| 1530 – 1545| BREAK                                                                  |                                                                                  |
| 1545 – 1645| Panel 4 – FinTech for Good                                             | • Role of FinTech in developing and implementing solutions for a better world via financial inclusion and stronger gender balance  
• FinTech enabling social outcomes  
• Democratisation of impact investing  
• Ethical implications of AI  
• Mobilising customers into activists  
Moderator: Stephen Inglede, FinTech Scotland  
Confirmed Speakers:  
1. Christine Bamford, Women’s Coin  
2. Georgia Stewart, Tumelo  
3. Axel Thorson, Ekofolio  
4. Phil Gosset, Nationwide Building Society |
| 1645 – 1730| Fireside Chat – From financial fiascos to building banks for the future | • How lessons from history can be used to practically guide the future shape and form of the financial services sector  
• The need to reset the dial on moral sentiment  
• Drivers behind the Scottish National Investment Bank  
• Integrating Mission-oriented goals into banking products and approaches to tackle specific societal challenge  
Interviewer: Bill McCall, Chartered Banker Institute  
Confirmed Speakers:  
1. Russell Napier, Library of Mistakes  
2. Benny Higgins, Scottish National Investment Bank |
| 1730 – 1745| Closing remarks                                                        | Summary of proceedings  
Confirmed Speakers: Simon Thompson, Chartered Banker Institute |
<p>| 1830       | Coaches depart from the RBS Conference centre directly to Edinburgh Castle esplanade |                                                                                  |
| 1900 – 2030| Scottish Government Edinburgh Castle Reception                        | Scottish Government will host the conference reception in Edinburgh Castle at 1900 – 2030 on Tuesday 8th October 2019. Following the reception, held within the magnificent Great Hall, guests will be invited for a private viewing of the Honours of Scotland (Scottish Crown Jewels). |</p>
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| 0900 – 0930 | Welcome & Keynote                         | • Keynote – The Health of Nations: investing in a world where everyone has equal opportunity to participate in the future | MC Introduction & Welcome  
JB Beckett, New Fund Order  
Confirmed Keynote  
Michael Moe, GSV Asset Management |
| 0930 – 1030 | Panel 1 – Responsible Investing – an Asset Owner Perspective | • Big picture – a time of change for asset owners?  
• Why asset owners focus is increasingly turning to ESG and sustainability  
• Assessing ESG approaches by different fund managers  
• Key considerations in assessing funds across asset classes  
• Green washing – the problem today with marketing  
• Key considerations in stewardship, tilting and divesting  
• Incorporating the SDGs | Moderator  
Hugh Wheelan, Responsible Global Media  
Confirmed Speakers  
1. Dr. Brian Henderson, Mercer  
2. Robert Waugh, RBS  
3. Azman Mokhtar, former Khazanah Nasional Berhad  
4. Sian Ferguson, Ashden, Mark Leonard and JJ Charitable Trusts |
| 1030 – 1050 | BREAK                                       |                                                                         |                                                                                  |
| 1050 – 1120 | Keynote Interview – From Shareholder Value to Holistic Returns | • Demarcation between society and shareholder value  
• Purpose of the economy  
• Challenges and importance of building long-term value | Interviewer  
Iona Bain, Young Money Blog  
Confirmed Speaker  
Saker Nusseibeh, Hermes Investment Management |
| 1120 – 1135 | Keynote – Weaving a New Financial Tartan    | • Scotland’s commitment to ethical finance  
• What governments and policy setters need to consider in successfully navigating the responsible investing agenda  
• A vision for a financial services sector – a radical rethink or tweaks around the edges? | Confirmed Speaker  
Nicola Sturgeon, First Minister, Scottish Government |
| 1135 – 1235 | Panel 2 – Asset Manager Challenges (ESG, SRI, SDG, impact) | • Leadership and culture in asset management  
• Setting goals and expectations  
• Defining impact strategies and the search for evidence  
• Selecting metrics and setting targets  
• Measuring, tracking, using the data, and reporting | Moderator  
Luba Nikulina, Willis Towers Watson  
Confirmed Speakers  
1. Saker Nusseibeh, Hermes Investment Management  
2. Andrew Cave, Baillie Gifford  
3. Amy Clarke, Tribe Impact Capital  
4. Abdur Nimeri, Northern Trust Asset Management |
| 1235 – 1325 | The Debate – Asset Owner v Asset Manager    | • Unpacking the tension and fault lines between asset managers and asset owners in their quest for ESG | Moderator  
Catherine Howarth, ShareAction  
Confirmed Speakers  
Asset owners:  
1. Colin Baines, Friends Provident Foundation  
2. Kaisie Rayner, Scottish Widows  
Asset managers:  
3. Peter Rutter, Royal London Asset Management  
4. Craig Bonthron, Kames Capital |
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| 1415 – 1430 | Keynote Presentation – Harnessing the Power of Money                   | • Role of finance industry in solving the world’s greatest problems  
• The financial failing – focus on profit without serving society  
• Repurposing finance and our role, as customers, to drive change                                                                 | **Confirmed Speaker**  
David Pitt-Watson  
**Moderator**  
Jamison Ervin, UNDP  
**Confirmed Speakers**  
1. Caitlin MacLean, Milken Financial Innovation Lab  
2. Dr. Angela Falconer, Climate Policy Initiative  
3. Frederik Claasen, Solidaridad Network  
4. Charlotte Bancilhon, BSR |
| 1430 – 1515 | Panel 3 – UNDP Panel on Finance for Sustainable Supply Chains and Nature/Climate | • Financing the Sustainable Development Goals  
• Exploring finance for sustainable supply chains, including de-risking the global commodity supply chain  
• Small- and Medium-Sized Enterprise (SME) perspectives on access to finance and markets for sustainably produced natural products  
• Corporate perspectives on inclusive sustainable supply chains  
• How to address the marketing and comms challenge emerging from the rise of conscious consumerism | **Confirmed Speakers**  
1. Caitlin MacLean, Milken Financial Innovation Lab  
2. Dr. Angela Falconer, Climate Policy Initiative  
3. Frederik Claasen, Solidaridad Network  
4. Charlotte Bancilhon, BSR |
| 1515 – 1600 | Fireside Chat – The Data Challenge                                      | • Using ESG Ratings – examples, application and issues  
• Why do ratings disagree?  
• Carbon tracking – will we ever agree common standards?  
• Big Data and AI: leveraging advanced data analytics to integrate ESG  
• Role of alternative data (alternative data such as transaction data, satellite imagery, weather pattern data, package delivery data and social media, etc.)  
• Dealing with controversies | **Interviewer**  
Dr. Raj Thamotheram, Preventable Surprises  
**Confirmed Speakers**  
1. Dr Richard Mattison, Trucost  
2. Margarita Pirovska, UN PRI  
3. Antti Savilaakso, Impact-Cubed |
| 1600 – 1700 | Panel 4 – Creating Innovative Financial Structures – the challenges and opportunities | • Exploring key risk strategies and sharing best practices in structuring blended finance vehicles  
• Appetite of asset owners and managers to invest in innovative financial structures  
• How can the supply of investment opportunities be increased?  
• What are the binding constraints to scale up effective development finance?  
• How can development impact of private investment be best measured? | **Moderator & Presenter**  
James Dauman, R.J. Fleming & Co.  
**Confirmed Speakers**  
1. James Stuart, Loch Lomond and the Trossachs National Park Authority  
2. Louise Wilson, Abundance  
3. Diletta Giuliani, Systemiq  
4. Roger Pim, Aberdeen Standard Investments |
| 1700 – 1710 | Conference close                                                          | • Summary of proceedings  
• Vote of thanks | **Interviewer**  
JB Beckett, New Fund Order  
**GEFI Representative** |

Require further information on Ethical Finance 2019?  
Please contact events@globalethicalfinance.org