



Together with UNDP and Scottish Government, Ethical Finance 2019 will convene over 500 leading finance practitioners from across the globe to help define and shape the transition to a sustainable financial system where finance delivers positive change.

Draft Agenda October 2019

**All information may be subject to change*




Welcome to Ethical Finance 2019



ETHICAL FINANCE 2019 DAY 1 – TUESDAY 8th OCTOBER 2019

TIME	SESSION	OVERVIEW	CONFIRMED SPEAKERS
0815 – 0900	Registration & Networking Breakfast		
0900 – 0930	Welcome & Keynotes	<ul style="list-style-type: none"> • Introduction from MC • Words of welcome from organisers, hosts and core partners • Industry keynote 	<p>MC Introduction Simon Thompson, Chartered Banker Institute</p> <p>Word of Welcome</p> <ol style="list-style-type: none"> 1. Omar Shaikh, GEFI 2. Dr Lena Wilson CBE, RBS <p>Confirmed Keynote Dame Susan Rice, Banking Standards Board</p>
0930 – 1045	Panel 1 – Global Leaders Interactive Panel – Financing Sustainability: Designing for A Future on Earth	<ul style="list-style-type: none"> • Bank of England's work on enhancing financial system resilience to climate change • Global macro-trends in the banking sector in relation to the 'ethical'/ 'ESG' agenda • Economist view on environmental drivers and inclusive economic growth (trickle-down economics not materialized) and the role of ethical finance in distributing wealth 	<p>Moderator Simon Thompson, Chartered Banker Institute</p> <p>Presentation (7 mins) Sarah Breedon, Bank of England</p> <p>Confirmed Speakers</p> <ol style="list-style-type: none"> 1. Sarah Breedon, Bank of England 2. Dame Susan Rice, Banking Standards Board 3. Gary Gillespie, Chief Economist, Scottish Government 4. Dr. Adesola Kazeem Adeduntan, First Bank of Nigeria
1045 – 1115	BREAK		
1115 – 1200	Global Framework Showcase – UN Principles for Responsible Banking	<ul style="list-style-type: none"> • Introduction to the UN PRB (what they are about) • Aligning banking strategy with societal goals • Challenges for banks in implementation and target setting • Demonstrating impact – how the PRB can make a positive contribution to society 	<p>Interviewer Liesel Van Ast, UNEP FI</p> <p>Confirmed Speakers</p> <ol style="list-style-type: none"> 1. Simon Connell, Standard Chartered 2. Stephen Hibbert, ING 3. James Vaccaro, Triodos Bank NV
1200 – 1300	Panel 2 – Reforming Banking Culture – How do we Restore Trust and Confidence?	<ul style="list-style-type: none"> • Creating and regulating an ethical culture within banking organisations • Digital ethics • Relationship between law, regulation and ethics • Data privacy and ethics • From relationship banking to transactional banking – sales culture and incentive structures • Enhancing gender diversity and the implication on the approach to product strategy and culture 	<p>Moderator Corinne Carr, PeopleNet</p> <p>Confirmed Speakers</p> <ol style="list-style-type: none"> 1. Giles Cuthbert, Chartered Banker Institute 2. Dr Costanza Russo, Queen Mary University of London 3. David Blunt, FCA 4. Charles Haresnape, Gatehouse Bank 5. Elaine Priest, RBS
1300 – 1400	LUNCH		
1400 – 1430	Keynote – Accelerating Green Finance	<ul style="list-style-type: none"> • Global trends in green finance • Positioning the UK as a world-leading hub for green finance • Green Finance Institute strategy 	<p>Presentation (Video Address) Archbishop of Canterbury</p> <p>Confirmed Speaker Sir Roger Gifford, Green Finance Institute</p>

1430 – 1530	Panel 3 – Accelerating Green Finance	<ul style="list-style-type: none"> • Role of regulators and financial institutions in addressing the climate emergency • Outlook for the Green Loans Principles and Green Bond Principles • Challenges in structuring green debt instruments • Retail – desire and demand for green products • Risks of green washing • Banks issuing SDG bonds – financing the SDGs 	<p>Moderator Clare Foster, Shepherd and Wedderburn</p> <p>Confirmed Speakers</p> <ol style="list-style-type: none"> 1. Nick Silver, Climate Bonds Initiative 2. Robert King, HSBC 3. Peter Knott, Green Investment Group 4. Sir Roger Gifford, Green Finance Institute
1530 – 1545	BREAK		
1545 – 1645	Panel 4 – FinTech for Good	<ul style="list-style-type: none"> • Role of FinTech in developing and implementing solutions for a better world via financial inclusion and stronger gender balance • Fintech enabling social outcomes • Democratisation of impact investing • Ethical implications of AI • Mobilising customers into activists 	<p>Moderator Stephen Ingledeew, FinTech Scotland</p> <p>Confirmed Speakers</p> <ol style="list-style-type: none"> 1. Christine Bamford, Women’s Coin 2. Georgia Stewart, Tumelo 3. Axel Thorson, Ekofolio 4. Phil Gosset, Nationwide Building Society
1645 – 1730	Fireside Chat – From financial fiascos to building banks for the future	<ul style="list-style-type: none"> • How lessons from history can be used to practically guide the future shape and form of the financial services sector • The need to reset the dial on moral sentiment • Drivers behind the Scottish National Investment Bank • Integrating Mission-oriented goals into banking products and approaches to tackle specific societal challenge 	<p>Interviewer Bill McCall, Chartered Banker Institute</p> <p>Confirmed Speakers</p> <ol style="list-style-type: none"> 1. Russell Napier, Library of Mistakes 2. Benny Higgins, Scottish National Investment Bank
1730 – 1745	Closing remarks	Summary of proceedings	Simon Thompson, Chartered Banker Institute
1830	Coaches depart from the RBS Conference centre directly to Edinburgh Castle esplanade		
1900 – 2030	<p>Scottish Government Edinburgh Castle Reception</p> <p>Scottish Government will host the conference reception in Edinburgh Castle at 1900 – 2030 on Tuesday 8th October 2019. Following the reception, held within the magnificent Great Hall, guests will be invited for a private viewing of the Honours of Scotland (Scottish Crown Jewels).</p> <div style="display: flex; justify-content: space-around;">    </div>		

ETHICAL FINANCE 2019 DAY 2 – WEDNESDAY 9th OCTOBER 2019

TIME	SESSION	OVERVIEW	CONFIRMED SPEAKERS
0815 – 0900	Registration & Networking Breakfast		
0900 – 0930	Welcome & Keynote	<ul style="list-style-type: none"> Introduction from MC Keynote – The <i>Health</i> of Nations: investing in a world where everyone has equal opportunity to participate in the future 	<p>MC Introduction & Welcome JB Beckett, New Fund Order</p> <p>Confirmed Keynote Michael Moe, GSV Asset Management</p>
0930 – 1030	Panel 1 – Responsible Investing – an Asset Owner Perspective	<ul style="list-style-type: none"> Big picture – a time of change for asset owners? Why asset owners focus is increasingly turning to ESG and sustainability Assessing ESG approaches by different fund managers Key considerations in assessing funds across asset classes Green washing – the problem today with marketing Key considerations in stewardship, tilting and divesting Incorporating the SDGs 	<p>Moderator Hugh Wheelan, Responsible Global Media</p> <p>Confirmed Speakers</p> <ol style="list-style-type: none"> Dr. Brian Henderson, Mercer Robert Waugh, RBS Azman Mokhtar, former Khazanah Nasional Berhad Sian Ferguson, Ashden, Mark Leonard and JJ Charitable Trusts
1030 – 1050	BREAK		
1050 – 1120	Keynote Interview – From Shareholder Value to Holistic Returns	<ul style="list-style-type: none"> Demarcation between society and shareholder value Purpose of the economy Challenges and importance of building long-term value 	<p>Interviewer Iona Bain, Young Money Blog</p> <p>Confirmed Speaker Saker Nusseibeh, Hermes Investment Management</p>
1120 – 1135	Keynote – Weaving a New Financial Tartan	<ul style="list-style-type: none"> Scotland’s commitment to ethical finance What governments and policy setters need to consider in successfully navigating the responsible investing agenda A vision for a financial services sector – a radical rethink or tweaks around the edges? 	<p>Confirmed Speaker Nicola Sturgeon, First Minister, Scottish Government</p>
1135 – 1235	Panel 2 – Asset Manager Challenges (ESG, SRI, SDG, impact)	<ul style="list-style-type: none"> Leadership and culture in asset management Setting goals and expectations Defining impact strategies and the search for evidence Selecting metrics and setting targets Measuring, tracking, using the data, and reporting 	<p>Moderator Luba Nikulina, Willis Towers Watson</p> <p>Confirmed Speakers</p> <ol style="list-style-type: none"> Saker Nusseibeh, Hermes Investment Management Andrew Cave, Baillie Gifford Amy Clarke, Tribe Impact Capital Abdur Nimeri, Northern Trust Asset Management
1235 – 1325	The Debate – Asset Owner v Asset Manager	<ul style="list-style-type: none"> Unpacking the tension and fault lines between asset managers and asset owners in their quest for ESG 	<p>Moderator Catherine Howarth, ShareAction</p> <p>Confirmed Speakers</p> <p><i>Asset owners:</i></p> <ol style="list-style-type: none"> Colin Baines, Friends Provident Foundation Kaisie Rayner, Scottish Widows <p><i>Asset managers:</i></p> <ol style="list-style-type: none"> Peter Rutter, Royal London Asset Management Craig Bonthron, Kames Capital

1325 – 1415	LUNCH		
1415 – 1430	Keynote Presentation – Harnessing the Power of Money	<ul style="list-style-type: none"> Role of finance industry in solving the world's greatest problems The financial failing – focus on profit without serving society Repurposing finance and our role, as customers, to drive change 	Confirmed Speaker David Pitt-Watson
1430 – 1515	Panel 3 – UNDP Panel on Finance for Sustainable Supply Chains and Nature/Climate	<ul style="list-style-type: none"> Financing the Sustainable Development Goals Exploring finance for sustainable supply chains, including de-risking the global commodity supply chain Small- and Medium-Sized Enterprise (SME) perspectives on access to finance and markets for sustainably produced natural products Corporate perspectives on inclusive sustainable supply chains How to address the marketing and comms challenge emerging from the rise of conscious consumerism 	Moderator Jamison Ervin, UNDP Confirmed Speakers <ol style="list-style-type: none"> Caitlin MacLean, Milken Financial Innovation Lab Dr. Angela Falconer, Climate Policy Initiative Frederik Claasen, Solidaridad Network Charlotte Bancilhon, BSR
1515 – 1600	Fireside Chat – The Data Challenge	<ul style="list-style-type: none"> Using ESG Ratings – examples, application and issues Why do ratings disagree? Carbon tracking – will we ever agree common standards? Big Data and AI: leveraging advanced data analytics to integrate ESG Role of alternative data (alternative data such as transaction data, satellite imagery, weather pattern data, package delivery data and social media, etc.) Dealing with controversies 	Interviewer Dr. Raj Thamotheram, Preventable Surprises Confirmed Speakers <ol style="list-style-type: none"> Dr Richard Mattison, Trucost Margarita Pirovska, UN PRI Antti Savilaakso, Impact-Cubed
1600 – 1700	Panel 4 – Creating Innovative Financial Structures – the challenges and opportunities	<ul style="list-style-type: none"> Exploring key risk strategies and sharing best practices in structuring blended finance vehicles Appetite of asset owners and managers to invest in innovative financial structures How can the supply of investment opportunities be increased? What are the binding constraints to scale up effective development finance? How can development impact of private investment be best measured? 	Moderator & Presenter James Dauman, R.J. Fleming & Co. Confirmed Speakers <ol style="list-style-type: none"> James Stuart, Loch Lomond and the Trossachs National Park Authority Louise Wilson, Abundance Diletta Giuliani, Systemiq Roger Pim, Aberdeen Standard Investments
1700 – 1710	Conference close	<ul style="list-style-type: none"> Summary of proceedings Vote of thanks 	JB Beckett, New Fund Order GEFI Representative

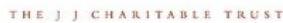
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